Developing Effective Assays for High Throughput ADME/Toxicology Studies

Friday 9th July 1999 • The Café Royal, London

Rapid changes in technology and demands of the pharmaceutical industry, drug discovery and development has undergone a revolutionary change. With an increased focus on cost-benefit in drug development, and given that a good medicine is a balance of potency, safety and PK, important concepts of PK and metabolic support are being incorporated earlier into primary and secondary assays. This 1-day conference will focus on the increased understanding of ADME and toxicology studies being undertaken and designed into screening for a better understanding and prediction of drug response.

09.00 Coffee & Registration

09.30 The Use of ADME/PK Assays as Part of a Combinatorial **Approach to Lead Optimisation**

Dr Peter J Eddershaw, Bioanalysis & Drug Metabolism Glaxo Wellcome Research & Development, UK

The presentation will review the role of ADME/PK screening in early drug discovery. The basic components of ADME/PK screens will be outlined and examples presented to show how these screens can be used as part of a lead optimisation strategy. The ability to fully exploit ADME/PK data through the use of in silico models will also be considered.

10.15 Cytochrome P450 Screening Assays: What is the question? Dr Els de Groene, Product Manager Molecular Pharmacology & Diagnostics

TNO Pharma, The Netherlands

Strategic choices of applying cytochrome P450 screening assays depend largely on the question to be answered. Are you seeking information about metabolic stability or the complete metabolic pattern of your potential new drugs? Are polymorphic CYP450s involved in metabolism of our drug in development? What assay should we use: microsomes isolated enzymes, hepatocytes or CYP450 expressing cell

11.00 Refreshment Break & Opportunity to Visit Exhibition

11.30 Selection & Development of Assays to Assist in the **Understanding of Chemical Characteristics & Solubility** A representative from

OSI Pharmaceuticals, Inc., USA

Cell-based and in vitro formatted assays measuring specific disease targets have proven utility in the initial identification of bioactive compounds from large library collections. Distinct assay types measuring physicochemical, metabolic and potential toxicological parameters may be utilised in lead selection and SAR studies. A working assay will be described to illustrate general principles.

12.15 HT PK & CYP450 Induction Protocols in Drug Discovery Dr David C Evans, Director, DMPK

Merck Sharp & Dohme, UK

Central registration of assay conditions, the posting of data to Oracle and the ability to view large data sets, the so called Data Life Cycle, drives Medicinal Chemistry innovation and

appropriate exploration of chemical space. This has fueled the requirement for DMPK high throughput assays, which are validated, quality assured, and consistent across our research sites. HTP pharmacokinetic and CYP450 induction protocols will be presented to exemplify this point.

13.00 Lunch & Opportunity to Visit Exhibition

14.00 Selecting Model Cell Lines Speaker To be confirmed

14.45 Is High Throughput Toxicology an Oxymoron?

Dr Donald Robertson, Director of Biochemical Toxicology Parke-Davis Pharmaceutical, A Division of Warner-Lambert,

High throughput toxicology (HTT) assays can be broadly divided into discovery toxicology, in which toxicology endpoints are used to select or reject compounds very early in the discovery process, and development toxicology where endpoints are used to characterise the compound. Advances are being made in discovery HTT while development HTT is lagging behind. This presentation will focus on the needs and requirements for HTT assays particularly from a development perspective.

15.30 Supporting Absorption Assays with Simulation Software Dr John Rose, Senior Scientist & Programmer

Simulations Plus, Inc., USA

This presentation will cover absorption screening in discovery and supporting simulation software:

- Molecular Permeability
 - SMILES
 - GA-PLS model
 - Quantitative Molecular Permeability Relationships (QMPR Plus)
- Intestinal Absorption and PK
- Physiochemical parameters
- Drug formulation
- Physiological parameters
- GastroPLUS

16.15 End of Conference

Supporting Publications

DRUG&MARKETDEVELOPMENT

Drug & Market Development International is a monthly, 28-page international newsletter that provides in-depth reviews of current R&D developments in the pharmaceutical and biotechnology industries, along with extensive market analysis and information on new drug development opportunities. For more information or to subscribe, please contact Tel: + 1 508 481 6400 ext 424, Fax: +1 508 481 4473, E-mail: inq@ibcusa.com; Post: D&MD Newsletter & Reports, 225 Turnpike Road, Southborough, MA-01772-1749, USA.

Molecules is a journal of synthetic chemistry and natural product chemistry. Reviews, regular research papers and notes are considered. Our aim is to encourage chemists to publish as much as possible their experimental detail, particularly synthetic procedures and characterisation information. There are in addition two unique features: *Any scattered unassembled experimental data for individual compounds which is conventionally not publishable and availability of compound samples is published. Molecules has been launched to preserve and exploit molecular diversity of both chemical information and chemical substances. For further information contact Dr Shu-Kun Lin, MDPI, Saengergasse 25, CH-4054 Basel, Switzerland. Tel +41 79 322 3379. Fax +41 61 302 8918, Email lin@mdpi.org and internet http://mdpi.org/molecules

Why not use www.ibc-uk.com IBC's comprehensive new website

- Direct access to 100's of events in 14 market sectors
- Fully searchable conference
- papers archive Fast track to IBC Customer Services
- Easy Online Registration
- Open whatever time zone you do business in

Effective Assay Development - IT1131 Wednesday 7th - Thursday 8th July 1999 - The Café Royal, 68 Regent Street, London W1R 6EL Assays for ADME/Tox Studies - IT1132 Friday 9th June 1999 - The Café Royal, 68 Regent Street, London W1R 6EL Please do not remove label

@ f899+ 17.5% VAT

TH/BM/JR/JH/KC/EK/TR

@ £599 + 17.5% VAT

Effective Assay Development IT1131

Assays for ADME/Tox Studies IT1132

COMPANY FFFS

Both conferences £1298 plus VAT @ 17.5%	
ACADEMIC FEES	
Effective Assay Development IT1131 @ £	399+ 17.5% VAT £
Assays for ADME/Tox Studies IT1132	
@ £299 + 17.5% VAT	£
Both conferences £498 plus VAT @ 17.5%	£
Effective Assay Development IT1131 ☐ I am unable to attend but please send me a set of the audio tapes plus conference papers @ £300 + £31.50 (VAT) = Total £331.50 ☐ I am unable to attend but please sent me a set of the conference papers @ £200 (no VAT)	Assays for ADME/Tox Studies IT1132 ☐ I am unable to attend but please send me a set of the audio tapes plus conference papers @ £200 + £26.25 (VAT) = Total £226.25 ☐ I am unable to attend but please sent me a set of the conference papers @ £150 (no VAT)
PLEASE USE BLOCK CAPITALS	
(Mr/Mrs/Ms/Miss/Dr) Family/Surname	
Forename	Position
Department	Email
. (Mr/Mrs/Ms/Miss/Dr) Family/Surname	
Porename	
Department	
Name of company	
Nature of company business	
Address	
Postendo	DX No
	ax
Name of Approving Manager	
., , ,	
Job title of Approving Manager	
I confirm that I have read and	
agree to the terms and conditions. Signature	
Cheque: We enclose our cheque payable to: IBC	
= ' ' ' '	
the delegate's surname in the transfer instructions.	l your bank to include the event code IT1131/IT132 and Transfers should be made to: Barclays Bank PLC, PO Box name International Business Communications Receipts
the delegate's surname in the transfer instructions. 15161, 50 Pall Mall, London SW1A 1QA. Account	l your bank to include the event code IT1131/IT1132 and Transfers should be made to: Barclays Bank PLC, PO Box name International Business Communications Receipts
the delegate's surname in the transfer instructions. 15161, 50 Pall Mall, London SW1A 1OA. Account Account. Account number 30992100, Sort Code 2	l your bank to include the event code IT1131/IT1132 and Transfers should be made to: Barclays Bank PLC, PO Box name International Business Communications Receipts 20-65-82, SWIFT code (BARCGB 22)

Conference Code

IT1131/IT1132

Brochure Number

6 EASY WAYS TO REGISTER

+44 (0) 171-453 5496

Web:



www.ibc-uk.com/it1131/it1132



Completed registration form and payment direct to:

The Bookings Department IBC UK Conferences Limited Gilmoora House 57-61 Mortimer Street London W1N 8JX, England

IBC DX122100 **Mortimer Street**

Fax:



Catherine Warren +44 (0) 171-636 6858

e-mail:



cust.serv@ibcuk.co.uk

Enquiries:

Catherine Warren +44 (0) 171-453 5496

TERMS AND CONDITIONS

DATE & VENUE:
Effective Assay Development - IT1131 - Wednesday 7th - Thursday 8th July 1999
Assays for ADME/Tox Studies - IT1132 - Friday 9th June 1999
The Cafe Royal, 68 Regent Street, London W1R 6EL
Telephone No: +44 (0) 171 439 7672 (during the conference only)
Fax No: +44 (0) 171 439 7672 (during the conference only)

FESS & DISCOUNTS: The Effective Assay Development 2-day conference fie is £899 plus VAT at 17.5% and the 1-day conference on Assays for ADME/Tox Studies is £599 plus VAT at 17.5% and for all 3-days the fee is £1298 plus VAT at 17.5%. Limited academics places are available for the Effective Assay Development 2-day conference fee which is £399 plus VAT at 17.5%, the 1-day on Assays for ADME/Tox Studies conference lez £299 plus VAT at 17.5% and roll 3-days the free is £498 plus VAT at 17.5% fees include all conference sessions, documentation, refreshments, luncheon and cocktail reception. Please note that conference fees are payable in respect of all reservations made for this event unless cancellation has been received under the terms stated below.

ENQUIRIES: All enquiries, telephone bookings, changes to delegate information and special dietary requirements should be made to CATHERINE WARREN on Tel: +44 (0)171special dietary requirements should be mac 453 5496 or by Fax: +44 (0)171-636 6858

PAYMENT: Symment may be made by credit card or Sterling cheque made payable to IBC UK Conferences Limited. If you wish to pay by bank transfer, please tell your bank to include Effective Assay Development and the code IIT131 and on Assays for ADME/Tox Studies and the code IIT132 the delegates surname in the transfer instructions. Transfers should be made to Bardays Bank pic, 50 Pall Mall, PO Box 15161, London SW1A IOA. Account Name: International Business Communications Receipts Account, Account Number: 30992100, Bank Sort Code: 20-65-82. Payments not received before the event may result in entry being denied. IBC will not be liable for non-arrival of your registration information. If you do not receive confirmation, please call us.

VAT: Under UK Customs & Excise regulations, delegates from all countries are required to pay VAT on any conference taking place in the UK. Delegates from outside the UK may be entitled to reclaim this cost. IBC, in conjunction with Meridian VAT Reclaim, the world's leading VAT recovery organisation, can help you to make a significant reduction on your attendance costs. Once an invoice has been sent to you Meridian will contact you to advise you how the VAT can be reclaimed. Payments not received before the event may result in entry being denied. BC will not be held liable for non-arrival of your registration information. If you do not receive confirmation, please call us.

CANCELLATIONS: Cancellations must be received in writing before or on Tuesday 22nd June 1999 and will be subject to an administration charge of E85. It is regretted that no refunds will be made or invoices cancelled after Tuesday 22nd June. Substitutions may be made at any time.

HOTEL ACCOMMODATION: The cost of accommodation is not included in the conference fee. By calling Hotelscene on Telephone +44 (0)181-392 8801 or fax +44 (0)181-392 8801 your reduced rate hotel accommodation can be arranged for you as a free service to IBC

CALL MONITORING: Telephone calls to IBC may be recorded or monitored to check the

It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the programme or the identity of the speakers.

DATA PROTECTION - PLEASE NOTE! The personal information shown on this brochure, or provided by you, will be held on a database and may be shared with companies in the Informa Group in the UK and Internationally. Somethres your details may be obtained from, or made available to, external companies for marketing purposes. If you do not wish your details to be used for this purpose, please write to:

Database Manager, IBC UK Conferences Limited, Enterprise House, 45 Station Approach, West Byffeet, Surrey KT14 6NN. Telephone: +44 (0)1932 893600 Fax: +44(0)1932 89612 E-Mail: database@ibcuk.co.uk

Cannot Attend? Then Benefit From the IBC Conference Audio Tapes and Papers For those busy executives who cannot take full advantage of this conference, the conference tapes and papers give you a useful record of the presentations made at these meetings. Simply tick the box on the booking form, send it with your payment and your copies will be on its way to you within 28 days of the event. The set of speakers papers and/or sildes from the conference are available after the events for £150 for IT1132 and £200 for IT131. The set of audio tapes plus conference papers for IT132 are £250 plus £26.25 VAI or IT1131 of £300 plus £31.50 VAI. Simply tick the box on the booking form, send it with payment and your copy will be on its way to you straight after the events. For further information, contact

Sonia Brant at Tel: +44 (0)1932 355244 Fax: +44 (0)1932 354576 or E-mail: paper.info@ibcuk.co.uk

IBC Global Conferences presents the 2nd Annual Conference on

to Receive a f200 Discount

Effective

Technologies & Methodok ecelerate & Enhance Drug Discovery

The Café Royal, London

7-8 July 19 Novel Methodologies, Assay Design

- Novel Detection & Amplification Sample Preparation & Call Line Selection
 - - Genetic Detection Technol

Developing Effective Assays for High Throughput

ADINE/TOXICOLOGY Studies

The Paria Roman London 9 July 1999

Comporting

- Gene Expression Profiling
- Assay & Cell Line Selection ADME/Tox Case Studies Software Support

Supporting Publications

Molecules http://www.mdpi.org

DRUG&MARKETDEVELOPMENT



IBC Global Conferences Limited

Investing business with knowledg

IBC Global Conferences is a wholly owned subsidiary of the Informa Group PLC which is quoted on the Lo ralia Austria Brazil Dubai Finland France Germany Hong Kong Netherlands

Effective Assay Development

Optimising Technologies & Methodologies to Accelerate & Enhance Drug Discovery

Wednesday 7th - Thursday 8th July 1999 • The Café Royal, London

The Evolution of Assay Development and Technologies

Effective and robust assay technologies have evolved quite dramatically, responding to the demand to effectively screen libraries of compounds, which are currently being generated and to screen increasing numbers of targets. The options to accelerate your assay and screening capacity means the necessity to capitalise on *novel assay technologies*, adopting *new methodologies* for current assays, increasing your investment in *miniaturisation* and *automation*.

IBC has produced the 2nd Annual conference on "Effective Assay Development" with the direct input of the pharmaceutical industry. We have also developed a unique Post-conference Seminar on "Developing Effective Assays for High Throughput ADME/Toxicity Studies" because of considerable demand from the industry. You will not only learn how to increase throughput, decrease costs, reduce time but also better predict drug response by optimising technology and methodologies in your assay and screening programmes.

Who Should Attend this European Forum

Directors, Managers, Heads, Research Scientists, CEO, CSO, Vice President, President, Business Development Managers from Departments of: Screening, High Throughput screening, Biomolecular Screening, Lead Finding, Drug Discovery, Technology & Applications, Assay Development, Cell Biology, Biochemistry, Pathology, Biosensors, Detection & Amplification, Drug Metabolism, Drug Safety, PK/PD, Molecular Toxicology, Toxicology, Pre-clinical, Information Technology & Software Development

SELECT the most appropriate type of assay for the desired task **DETERMINE** the most favourable assay elements, based on practical design principles

IMPLEMENT standardised sample preparation and treatment strategies

INTEGRATE assay development in DNA arrays

INCORPORATE and INTEGRATE robotics and automated components in assay and screening functions

UPDATE yourself on sensitive detection and amplification developments

EMPLOY miniaturised and microtechnologies to reduce reagent costs and increase throughput

STANDARDISE and VALIDATE assay procedures

UTILISE molecular pharmacology and toxicology in assay technology

SELECT the best cell types for ADME and toxicology assays **DEVELOP** practical tools for the analysis and interpretation of assay data

APPLY technologies in medical device, clinical diagnostic and drug discovery

Wednesday 7th July

09.00 Coffee & Registration

NOVEL METHODOLOGIES, ASSAY DESIGN & AUTOMATION

09.30 Effectively Managing Lead Discovery

Dr Bob Gordon, Director, Biotechnology & HTS Janssen Research Foundation, Belgium

This presentation will cover:

- Lead discovery at Janssen
- Target identification and subsequent assay and HTS development
- Compound acquisition and supply to HTS
- Lead discovery using HTS and follow up by pharmacology

10.15 Novel Assay Technologies Based on Mass Spectrometry for Simultaneous Screening & Chemical Characterisation of Active Compounds

Dr Hubertus Irth, Managing Director

ScreenTec BV, The Netherlands

Modern screening technologies require the use of various analytical technologies for the assessment of structure, purity and biological activity of newly synthesized compounds. Key techniques in this area are, on the one hand, biological assays for the measurement of biological activity and, on the other hand, mass spectrometry and NMR - frequently in combination with HPLC - for structure elucidation and purification. In most screening operations, these activities are performed sequentially, often in different

laboratories. This presentation will demonstrate the use of integrated biochemical detection systems where the biological assay is an integral part of an HPLC-based screening method.

11.00 Refreshment Break & Opportunity to Visit Exhibition

11.30 Development of Miniaturised LeadSeeker Assays

Speaker To be confirmed

The demand to screen increasing numbers of targets while reducing reagent costs and screening times has stimulated the pharmaceutical industry to consider assay miniaturisation. Leadseeker is a homogeneous imaging system which combines imaging instrumentation and software with new scintillant-containing particles that can be used in radioactive proximity assays. Using this system, the miniaturisation of several formats, including kinase and GPCR assays, has been accomplished. Case Studies from the industry will be presented.

12.15 Luminescent Signalling Systems for Homogeneous Assays & Immunoassays

Professor P G Sammes, Department of Chemistry University of Surrey, UK

This presentation will cover a range of new molecular switches involving fluorescence, time-resolved luminescence and chemiluminescence that are currently being prepared. The limitations of different signalling systems present challenges and results of highly sensitive and robust signalling systems, that allow for the development of a wide range of homogenous and immunoassays will be covered.

NOVEL DETECTION & AMPLIFICATION TECHNOLOGIES

14.00 Combining Cell-based Assay & Homogeneous Time Released Fluorescence (HTRF) to Develop Relevant & Miniaturised Functional Tests for HTS

Dr Claudine Grepin, HTS/Assay Development Laboratory ${\bf Rh\hat{o}ne}$ Poulenc Rorer, France

The increasing demand for new leads has made high throughput screening (HTS) a key platform in drug discovery. The throughput objectives are now achieved thanks mainly to the reconfiguration of the assays in format allowing automation and miniaturisation. The Homogeneous Time Released Fluorescence (HTRF) is such a detection system which transform any type of test (kinase, ligand binding, or protein/protein interaction assays) into robust, homogeneous, sensitive, non-radioactive and cost effective tests amenable to miniaturisation. This technology, amongst others, brought quantitative changes into the screening output by increasing the number of leads generated. The central issue now, is to introduce qualitative improvements into the process in order to reduce the failure rate of a drug. Notably, this relies at the HTS level, on the accurate choice of a physiologically relevant format of test. For this purpose, we are developing several functional generic cellular tests. This new generation of format combine the robustness and the throughput of the HTRF technology with the physiological relevance and the power of the cell based-assay.

14.45 High Performance Screening Using Confocal Fluorescence Spectroscopy

Dr Sylvia Sterrer, Project Manager Evotec BioSystems AG, Germany

We have built an automated, integrated miniaturised high throughput screening system, EVOscreen. At the heart of this system is a proprietary detection technology based on fluorescence correlation spectroscopy (FCS+plus). This novel detection technology uses confocal optics to enable the measurement of single molecules in sub-microlitre sample volumes, making it ideally suited for miniaturised, homogeneous assay formats. The system is now in routine operation using the FCS+plus detection technology for screening. This presentation will describe how conventional assays are adapted to homogeneous, miniaturised format. We will discuss the advantages of using confocal fluorescence spectroscopy for sub-microlitre assay volumes. Data from current assay development programmes will be presented to illustrate the power of FCS+plus for a variety of assays. Additionally, our efforts in the development of novel ADME/Tox assay technology will be outlined.

15.30 Refreshment Break & Opportunity to Visit Exhibition

16.00 Surface Plasmon Resonance (SPR) as a Tool in Assay Development

Dr Gunnar Brink, CEO

BioTul Bio Instruments GmbH, Germany

SPR and related techniques are widely used to determine analyte concentrations and biomolecular interaction parameters as dissociation constant or kinetic data. SPR can also be used to develop ELISAs and other assays (epitope mapping, optimising antibodies). In addition, our PLASMooN chips are also available with polystyrene and other artificial surfaces, so that SPR real time monitoring can drastically improve assay development time. Other applications of SPR include HTS target development or the use SPR in high throughput itself.

$16.45 \ \ \textbf{Question and Answer Session}$

17.00 Networking Cocktail Reception



Delegates and speakers are invited to meet in an informal setting at the end of the day in the exhibition area.

18.00 End of Day One

Thursday 8th July

09.00 Coffee

NOVEL DETECTION & AMPLIFICATION TECHNOLOGIES CONTINUED

09.30 High Information Content Screens

Dr Jeff W Paslay, Vice President, Biomolecular Assay Technologies

Cellomics, Inc., USA

The coupling of uHTS and High Content Screening (HCS) introduces a powerful new paradigm in drug discovery. It is now possible to achieve subcellular resolution of fluorescence signals from many cells in a field from a single well in 96 to 1536 microtiter plates. Multi-channel, multi-parameter analysis coupled with cross-correlation of temporal and spatial dynamics of these signals provides information rich data about compound effects on target activity. We are developing a CellChip $^{\rm TM}$ System that will further miniaturise and decrease the cost of integrated uHTS and HCS.

10.15 Reagentless Assays

Professor Douglas B Kell, Director of Research, Institute of Biological Sciences

University of Wales, UK

There are a number of spectroscopic and other approaches to analysis – whether high throughput or conventional – which do not necessarily require labels. Those based on acoustic, optical, electrical and thermal exchanges with the detector system of interest fall into this category. We concentrate in particular on the direct analysis of complex biosystems using infrared and mass spectrometries.

11.00 Refreshment Break & Opportunity to Visit Exhibition

SAMPLE PREPARATION & CELL LINES

11.30 Criteria for Cell Line Selection

Dr Renate Schnitzer, Head of Screening

Boehringer Ingelheim, Austria

Cell-based assays can offer significant advantages over cell-free test systems if designed appropriately. The selection and design of cell lines for high throughput screening requires consideration of different critical parameters which will be described in more detail. Results obtained with a panel of cell-lines tested in parallel will also be presented.

12.15 Concepts of Automated Sample Preparation for Genetic Analysis

Dr Dietrich Hauffe, Senior Product Manager

Qiagen GmbH, Germany

Automating molecular biology processes is a challenge being faced by routine molecular biology facilities. Sample handling, isolation of nucleic acids, preparation of amplification and detection assays are every-day tasks, which require careful and labour-intensive manipulation of large numbers of samples.

ABOUT IBC UK CONFERENCES Investing Business with Knowledge

International Business Communications is one of the world's longest serving conference companies with thirteen offices spanning five continents. IBC has a total commitment to quality - setting the standards for events across the business spectrum. We pride ourselves on supplying accurate marketled intelligence, giving our customers the most valuable of all the opportunity to make informed decisions.

Based on a modular system layout with integrated application procedures, we have developed the BioRobot ™ systems as Molecular Biology Workstations for Genetic Analysis. The BioRobot 96O4™ is designed for the preparation of nucleic acids from cell cultures, blood, plasma, and other body fluids. Equipped with positive identification for the samples and hardware used, the system automatically isolates nucleic acids and sets up routine PCR for compatible downstream detection assays. Ready-to-run protocols have been developed and validated, and are now used in several reknowned labs across the world. Another system, the BioRobot 96OO™ complements the BioRobot 96O4™ with respect to the set-up of small-volume reaction assays, such as PCR and restriction digests. Purification of PCR products for microarray analysis are also performed by the system. All BioRobot™ systems allow complete process documentation and sample data exchange with other laboratory instruments (e.g., PaqMan, Cobas Amplicor, or automated sequencers). In this paper, we present our concept of Molecular Biology Workstations with integrated hardware, software, and chemistries.

13.00 Lunch & Opportunity to Visit Exhibition

14.00 FACS Based Whole Cell HTS Assays

Dr Alain Bernard

Serono Research Institute, Switzerland

Analysis of cell populations by flow cytometry with Fluorescence Activated Cell Sorters (FACS) is routinely performed to measure cell surface markers and/or certain types of response (changes in intracellular pH, cytosolic free Ca⁺⁺ concentration, etc). This technology was automated to make it compatible with robotic operations based on 96-well microtitre plates. An interface was designed for the injection of the content of each individual well into the FACS instrument. The performance of the system was evaluated by measuring

different population of cells and validating the results by comparison with manual analyses. This technological advance permits a new approach to drug discovery and opens the way to high throughput screening of cell attributes and responses by single cell analysis.

GENETIC DETECTION TECHNOLOGIES

14.45 A Genome Analysis Production Line

Dr Patrik Scholler

LION bioscience AG, Germany

In order to speed up the drug discovery process we have set up a genome analysis production line. We have automated crucial process steps of our proprietary strategy Directed Minimal Sequencing. The development of new software tools, including a Laboratory Information Management System and the integration of our bioinformatics platform, allows for highly efficient data production and functional genome annotation.

15.30 Validation of Genomics-Derived Drug Targets Using Yeast Dr Christine Klein, Group Leader, Functional Genomics Cadus Pharmaceuticals Corporation, USA

The yeast-based system for functional assay of human G protein-coupled receptors has been extended to orphan receptors. Agonists discovered for orphan GPCRs , together with expression data, have enabled the validation of receptors as viable drug targets. These agonists further provide an antagonist screen for these newly validated targets.

16.15 Refreshment Break & Opportunity to Visit Exhibition

16.45 End of Day Two

WOULD YOU LIKE TO ACCESS THE INDUSTRY'S DECISION-MAKERS?

Use this Event to Promote your Company

IBC Global Conferences provide an excellent opportunity to increase awareness of your organisation. Our 2nd Annual ASSAY DEVELOPMENT conference allows key industry players to network in a relaxed environment, and also provide them with the opportunity to learn-first hand from suppliers about relevant products and services.

By attending this conference our delegates have demonstrated their interest in the field of assay development. You can target this highly focussed audience by raising your company profile through sponsorship of the event, or simply through exhibiting in the networking forum.

IBC can help maximise your involvement through a wide range of sponsorship packages, including:

Lead Sponsorship - the all-encompassing package, completely integrating the sponsor with all aspects of the conference

Co-Sponsorship – an excellent opportunity for partnership, e.g. between your organisation and your key supporting company

Roundtable Discussion – a sponsored focus group meeting composed of selected delegates. This package has proved so popular at IBC events in the USA we are now introducing it to Europe

Delegate Luncheon – put the spotlight on your company for over an hour

 $\begin{tabular}{ll} \textbf{Cocktail Reception} - \textbf{capitalise} & \textbf{on the captive audience by hosting this} \\ \textbf{informal networking event} \end{tabular}$

Conference Documentation – allows your company to be associated with the conference topic both during and after the event.

 $\boldsymbol{Branded\ conference\ items}$ – take home advertising in the form of branded conference briefcases and delegate writing folders

Exhibition Stands - extended exposure and access to the delegates in the networking forum, allowing demonstration and face-to-face discussion.

You can choose from one of our comprehensive sponsorship options or we can tailor a package to meet your company's specific needs. Further benefits are available through early involvement with an event, multiple bookings, etc. To discuss any of these options in greater detail please contact:

Eleanor Khan, SPONSORSHIP MANAGER Tel. +44 (0) 171 453 2749 Fax +44 (0) 171 453 2175 e-mail: eleanor.khan@ibcuk.co.uk



Confirmed Exhibitors







EVENT MANAGEMENT SERVICES

Would you benefit from the support of our Managed Events Team? From individual aspects to a complete package: Administration, Use of the IBC database with over 4 million names, Delegate bookings, Logistics management, Concept and programme development, Speaker sourcing and Event marketing.

Client & Industry Seminars • Launches • Road Shows • Conferences • AGMs

For a brochure or to discuss your event please contact: Mark McAllister on +44(0) 171 453 2149